

Bachelor of Business Administration (BBA)

Degree Completion Program

With concentrations in General Business and Management

Eastern Michigan University's College of Business, in cooperation with area community colleges, is now offering a bachelor's completion program at EMU-Livonia. You can earn a Bachelor of Business Administration (BBA) with a concentration in either general business or management. Many of the courses needed to complete your degree will also be offered online.

Transfer up to 82 Community College Credits

Of the 124 credit hours required for the BBA, up to 82 may be transferred from one of the following community colleges that hold an articulation agreement with EMU:

- Henry Ford Community College
- Oakland County Community College
- Schoolcraft Community College
- Wayne County Community College
- Delta Community College
- Lansing Community College
- Monroe County Community College
- Macomb County Community College
- Washtenaw County Community College

Employment Opportunities

The management BBA offers several career options including line and staff supervisory and management positions. Although you can anticipate starting out in an entry-level position, most management structures contain many levels through which you can advance. Career opportunities are available in the public and private sectors, including the service (financial, insurance, utilities, education, health care, retail/wholesale) and manufacturing industries.

The general business BBA will prepare you to enter the private or public sector and position yourself for advancement. You may want to consider entrepreneurship, international trade, or functional management as a career direction. Career opportunities are available with banks, service companies, retail businesses, and manufacturing establishments, among others, in various capacities depending on your interests.

And, you'll have the opportunity to take advantage of internships, co-ops and job placement services available through EMU's extensive partnerships with area businesses.

Accreditation

EMU's College of Business is respected globally and is fully accredited by the AACSB (Association to Advance Collegiate Schools of Business), placing EMU among the nation's top business schools.

Complete your application for admission to Eastern Michigan University
on the Web — <http://www.emich.edu/admissions/apply/>

Program of Study

EMU has worked closely with the partnering community colleges to develop an articulation agreement and program of study unique to each school. To find the articulation guide for your community college, visit:

www.emich.edu/ccr/artguide.htm

Advising

A College of Business academic adviser will work with you to assist in the exploration of degree requirements, evaluation of applications for admission to a degree program, preparation of a plan of study, approval of program changes, and recommendation for graduation. For more information or to schedule an advising appointment, call 734.487.2344.

Admission

Transfer students applying to the BBA program should complete the following requirements.

1. Application - available at: www.emich.edu/admissions/forms or by calling 800.GO.TO.EMU.
2. Application fee (\$30 if mailed, \$20 for online or walk-in applications).
3. An official transcript from each college, university, or other post-secondary education institution attended. Note: A 2.0 cumulative GPA is required for admission.
4. Transfer applicants who have completed fewer than 12 transferable credit hours or 18 quarter-hours also must submit an official high school transcript and, if under the age of 21, official ACT or SAT test results.
5. Veterans should submit a copy of their DD214 or DD295.
6. If you have previously applied to Eastern Michigan University within the past year, you may be able to update your existing application. Please contact the Office of Admissions at 734.487.3060 to verify your status.
7. If you were previously admitted to Eastern Michigan University as a degree-seeking student and completed courses, please contact the Office of Records and Registration to re-enroll at 734.487.4111.
8. Students must apply to the College of Business (COB) as well as EMU. For admission to the COB students must meet the criteria for admission: 2.5 overall GPA, junior status (completion of 56 hours), completion of required courses and a minimum of "C-" in six 200-level business core courses.
9. Students transferring from a community college or four-year institutions who have completed at least 30 transferable credit hours with course(s) may gain priority admission to the College of Business. Those students who have earned a 3.0 or higher GPA will be admitted to the College of Business without a conditional admit.

For More Information

For an application packet and information about requirements for admission to the B.B.A. at EMU–Livonia, contact:

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Additional BBA majors

BBA concentrations in Accounting, Accounting Information Systems, Computer Information Systems, Economics, Entrepreneurship, Finance, General Business, International Business, Management, Marketing, and Supply Chain Management are available at EMU's College of Business in downtown Ypsilanti.

Program Site/Location

EMU–Livonia
38777 W. Six Mile Road
Suite 400
Livonia, MI 48152

